



# State of Wisconsin / OFFICE OF THE COMMISSIONER OF INSURANCE

*Jim Doyle, Governor*  
*Sean Dilweg, Commissioner*

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## Office of the Commissioner of Insurance Readability Working Group

### Agenda

Friday, October 9 2009

1:00 p.m. – 3:30 p.m.

125 South Webster Street

Room 227

Madison, WI 53703

- I. Introductions**  
Scott Taylor, Chair
- II. Opening Remarks**  
Commissioner Dilweg, OCI
- III. Readability Working Group Goals, Timeline, Future Meeting Dates**  
Scott Taylor, Chair
  - End goal is a consensus recommendation to the Commissioner by February 2010 for administrative rule changes related to readability and plain language provisions.
  - This group will meet every month through February.
- IV. Review Statement of Scope**  
Julie Walsh, OCI
- V. Wisconsin Policy Requirements**  
Sue Ezalarab, OCI
- VI. Presentation of Research Done on Plain Language Initiatives**  
Professor Brenda Cude, University of Georgia
- VII. Background Information**  
Eileen Mallow, OCI
- VIII. Next Meeting Dates**  
Scott Taylor, Chair
  - Thursday, November 5<sup>th</sup> (12:30 – 3:00 p.m.)
  - Friday, December 11<sup>th</sup> (10:00 a.m. -12:30 p.m.)
  - Tuesday, January 5<sup>th</sup> (10:00 a.m. – 12:30 p.m.)
  - Tuesday, February 9<sup>th</sup> (10:00 a.m. - 12:30 p.m.)