



# State of Wisconsin / OFFICE OF THE COMMISSIONER OF INSURANCE

*Jim Doyle, Governor*  
*Sean Dilweg, Commissioner*

*Wisconsin.gov*

125 South Webster Street • P.O. Box 7873  
Madison, Wisconsin 53707-7873  
Phone: (608) 266-3585 • Fax: (608) 266-9935  
E-Mail: [ociinformation@wisconsin.gov](mailto:ociinformation@wisconsin.gov)  
Web Address: [oci.wi.gov](http://oci.wi.gov)

## Office of the Commissioner of Insurance

### Health Sub-Group of the Readability Working Group

#### Agenda

**Tuesday, March 2, 2010**  
**11:00 a.m. - 1:00 p.m.**  
**125 South Webster Street**  
**Room 227**  
**Madison, WI 53703**

- I. Introduction of Members**  
Scott Taylor, Chair
- II. Insurer Perspective on Requiring a Flesch Score of 50**  
Chris Magley, Humana  
Marilyn Windschiegl, WEA Trust  
Karen Geiger, BCBS
- III. Discussion and Recommendation on Requiring a Flesch Score of 50**  
Scott Taylor, Chair
- IV. Everyday Conversational Language Requirement**  
Scott Taylor, Chair
- V. Next Meeting Dates**  
Scott Taylor, Chair
  - Tuesday, April 6 (10:30 a.m. – 12:00 p.m.)
  - Tuesday, May 18 (9:00 a.m - 12:00 p.m. Full Readability Working Group)