

Attorney Jim Boll  
Office of the Commissioner of Insurance  
125 South Webster Street  
Madison, Wisconsin 53703-3474

March 25, 2016

Dear Mr. Boll,

Humana is a key partner and one of 11 Founding Core Investors for Achieve Brown County, Greater Green Bay's cradle-to-career civic infrastructure. Through their investment and commitment of time and talent, we are building a common framework to align systems across sectors which will measurably improve the safety, health and education of children from birth into their careers.

Our partnership rallies its efforts around critical indicators of success, taking action through:

- Shared priorities and outcomes
- A culture of continuous improvement, which effectively uses data to drive improved results
- Aligning our community's resources toward common goals

Humana continues to expand their investment in this work by socializing key issues with their associates and providing the right cultural and operational environment to strongly align with this communitywide effort at every level. Staff are active and influential members of our action planning teams and Leadership Council, lending a rigor and professionalism that clearly reflects the talent attracted and retained in our community by Humana's presence.

In my experience over the last decade of working to align our community resources at United Way – and even more-so through amplifying this work as Executive Director of Achieve Brown County – I've had an unfettered view of Humana's role as a mainstay. Where Humana has grown in strength and stability, so has our community.

Humana's positive presence in Greater Green Bay is deeply felt, and as the Achieve Brown County effort continues on a path toward sustainable systems improvement, Humana will be a key driver in bending the curve on our local disparities for children and young adults.

In partnership,



Adam Hardy  
Executive Director  
Achieve Brown County