



State of Wisconsin / OFFICE OF THE COMMISSIONER OF INSURANCE

Scott Walker, Governor
Theodore K. Nickel, Commissioner

Wisconsin.gov

125 South Webster Street • P.O. Box 7873
Madison, Wisconsin 53707-7873
Phone: (608) 266-3585 • Fax: (608) 266-9935
E-Mail: ociinformation@wisconsin.gov
Web Address: oci.wi.gov

The Honorable Scott Walker
Governor, State of Wisconsin
115 E. State Capitol
Madison, WI 53702

Dear Governor Walker:

I am pleased to submit the 142nd *Wisconsin Insurance Report*, covering calendar year 2010 activities.

Wisconsin's tradition of sound solvency regulation, combined with strong consumer protections, continued over the past year. OCI completed 8,688 complaint investigations which resulted in \$5.1 million recovered for complainants during the year.

Wisconsin's insurance marketplace remains a strong, vibrant, and competitive place to do business. Over 2,000 companies, 390 of them domiciled in the state, are vying for a piece of Wisconsin's insurance market. This competitive environment makes Wisconsin's insurance marketplace very consumer friendly, with multiple choices along all lines of insurance and some of the lowest insurance premiums in the country. With over 118,000 licensed agents, there is always someone for consumers to turn to for advice on insurance products.

The strength of the insurance marketplace in Wisconsin also means that the industry is a major employer in the state. Wisconsin is home to some of the world's largest insurance companies in their line of business, all providing good jobs to tens of thousands of Wisconsin residents. These insurers also give back to their communities through charitable and volunteer efforts.

Insurers play an important role in Wisconsin's economy. This report will provide you with details about the industry's participants and the activities of the agency.

Sincerely,

A handwritten signature in black ink, appearing to read "Theodore K. Nickel".

Theodore K. Nickel
Commissioner