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November 25, 2013

**Hand Delivered**

Kristin L. Forsberg, CPA CFE  
Insurance Financial Examiner/Licensing Specialist  
Bureau of Financial Analysis and Examinations  
Office of the Commissioner of Insurance  
125 S. Webster St.  
Madison, WI 53702

**Re: In the Matter of the Acquisition of Control of Physicians Plus Insurance Corporation by Iowa Health System d/b/a UnityPoint Health**

Dear Kristin:

Following up on our discussions, on behalf of Iowa Health System d/b/a UnityPoint Health (“UnityPoint Health”), I am requesting confidential treatment of the Affiliation Agreement, attached as Exhibit 1 to the Form A in support of UnityPoint Health’s request for OCI approval of the acquisition by UnityPoint Health of indirect control of Physicians Plus Insurance Corporation (“PPIC”) (the “Affiliation”), filed with the Wisconsin Office of the Commissioner of Insurance on November 1, 2013.

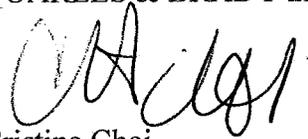
Exhibit 1 contains confidential information that could put UnityPoint Health, Meriter and PPIC at a competitive disadvantage if it is released to the public. UnityPoint Health, Meriter and PPIC use reasonable efforts to keep this information confidential. Therefore, the information is a “trade secret” under Wis. Stat. § 134.90(1)(c) because it “derives independent economic value, actual or potential, from not being generally known to, and not being readily ascertainable by proper means by, other persons who can obtain economic value from its disclosure or use and is the subject of efforts to maintain its secrecy that are reasonable under the circumstances.” As you know, a trade secret is exempt from the public records law under Wis. Stat. § 19.36(5) and Wis. Admin. Code § Ins 6.13(2). OCI may withhold this information from public disclosure under Wis. Stat. § 601.465(1m)(a) and § Ins 40.05. In line with these provisions, we request that you do not release Exhibit 1 to the public.

Kristin L. Forsberg  
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If you have any questions, please do not hesitate to contact me or Ashley Dose ((515) 241-4662, ashley.dose@unitypoint.org). Otherwise, we look forward to obtaining your Office's approval of this transaction, and we would appreciate receiving a copy of your recommendation. Thank you for your consideration.

Very truly yours,

QUARLES & BRADY LLP

A handwritten signature in black ink, appearing to read 'Cristina Choi', written over the printed name below.

Cristina Choi

Enclosures

cc(w/enc.): Kerra Guffey  
Ashley Dose